Pharaohs And Aliens™ Thumbnail Guideline

The aliens have kidnapped people again!

Dear Partner,

Along with Pharaohs And Aliens™ pack, we are giving you the opportunity to create thumbnails on your own. While doing it, please remember about rules below.





Examples of how proper thumbnail should look like.

1. Thumbnail must include game logo and background, along with characteristics symbols or game's main character.
2. Our logo has two variants – horizontal and vertical – remember to choose correct version, so it will always be cleary visible and legible.
3. While creating thumbnail don't manipulate our elements – don't change colors, distort the shape of our logo or add unrelated elements that does not come from official graphic asset that we provide.

All the assets that you will need to create a thumbnail can be found Pharaohs And Aliens™ promo pack. If you have any questions about how to adapt our design, feel free to contact us.

If you need icons for our games in special sizes, banners or other promotional materials please contact your Account Manager or sales@bfgames.com – our team will be happy to help.