

Lucky Ticket 81™ Thumbnail Guideline

Enjoy a night in the lights as BF Games invites you on a trip to the theatre.

Dear Partner,

Along with Lucky Ticket 81™ pack, we are giving you the opportunity to create thumbnails on your own. While doing it, please remember about rules below:

1. Thumbnail must include game logo and background, along with characteristics symbols or game's main character.
2. If logo has two variants – horizontal and vertical – remember to choose them correctly, so it will always be clearly visible and legible.
3. While creating thumbnail don't manipulate our elements – don't change colors, distort the shape of our logo or add unrelated elements that does not come from official graphic asset that we provide.
4. For UK market we recommend a minimalist approach – background and game logo will be enough, no other elements are needed.

All the assets that you will need to create a thumbnail can be found in Lucky Ticket 81™ promo pack. If you have any questions about how to adapt our design, feel free to contact us.

If you need icons for our games in special sizes, banners or other promotional materials please contact your Account Manager – our team will be happy to help.



Examples of how proper thumbnail should look like.